

Every October, the Department of the Air Force recognizes Energy Awareness Month to highlight the critical role of energy for our combat capability and readiness, and the strategic importance of mitigating and adapting to climate change through energy-informed solutions.

ENERGY AWARENESS MONTH 2021

Digital Media Toolkit



Every October, the Department of the Air Force (DAF) recognizes <u>Energy</u> <u>Awareness Month</u> to highlight the critical role of energy for our combat capability and readiness, and the strategic importance of mitigating and adapting to climate change through energy-informed solutions. As the battlefield grows increasingly complex, and extreme weather events become more frequent, supplying power to our forces safely, reliably, and efficiently remains fundamental to our global mission. 2021 marks the final year of the three-year observance theme: "**Energy Able, Mission Capable**."

From our bases to the battlefield, energy resilience and management is a key focus for the DAF. On our installations, black start exercises allow us to strategically plan and test our energy systems for worst-case scenarios. Our joint wargaming efforts have highlighted energy supply chain vulnerabilities and provided an opportunity to decrease energy and logistics risk. On our aircraft, we're pursuing advanced propulsion, drag reduction technologies, engine sustainment, and planning software to streamline operations and fly more fuel-efficiently for extended range and loiter time.



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safie.hq.af.mil/EAM

Energy Able Mission Capable



SOCIAL MEDIA

Example Posts



Energy resilience is critical to Air Force readiness and mission capability. Are you making energy-informed decisions? #EnergyAbleMissionCapable [link to safie.hq.af.mil/EAM]



#Energy is critical to @usairforce readiness and mission capability. Are you making energy-informed decisions? Follow @AFEnergy to find out. #EnergyAbleMissionCapable [link to safie.hq.af.mil/EAM]



Airmen depend on fuel to complete our global mission. Follow [@Air Force Energy Program] to learn how we're optimizing the Force. #EnergyAbleMissionCapable [link to safie.hq.af.mil/OpEnergy] [insert graphic]

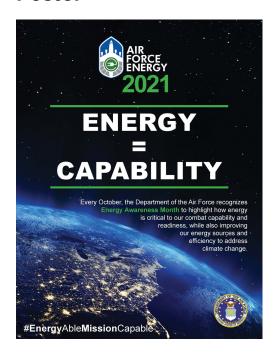


Airmen depend on #fuel to complete our global mission. Follow @AFEnergy to learn how we're optimizing the Force and improving #combatcapability. #EnergyAbleMissionCapable [link to safie.hq.af.mil/OpEnergy] [insert graphic]

Energy Able Mission Capable



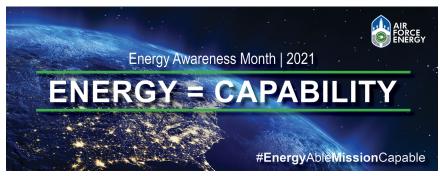
Poster



Download all graphics at www.safie.hq.af.mil/EAM

680x400 Website Graphic





820x312 Facebook Cover Graphic



1500x500 Twitter Cover Graphic

Energy Able Mission Capable